



The home of
**Eggless
baking**

100% EGGLESS - 200% DELICIOUS

About Us :

Lovely Group - a pioneer in Northern India with businesses spanning across education, automobiles and Indian traditional sweets presents **Lovely Bake Studio** - a premier European inspired bakery offering an unmatched range of 100% Eggless delicacies, for every mood, every occasion.

The days of avoiding baked goodies due to religious restrictions and even health concerns are now finally over. Vegetarians and the health conscious can now enjoy a plethora of mouth watering products, innovative new flavours and varieties without any guilt or hesitation. A feat made possible by a team of chefs, patisserie experts from across the country by reformulating and re-engineering traditional and modern recipes to create the perfect tasting, mouth-watering, 100% Eggless variety that can be savoured by one and all.

The Lovely Bake Studio portfolio includes an assortment of Cookies and Rusks, Rich Chocolates, tempting Dry Cakes, Turkish Baklava's and organic hand-picked Green Tea. Shaishav Mittal, Founder and CEO of Lovely Bake Studio envisions the current portfolio of products growing every month. He further adds " Quality is king. We ensure that our products are made from the finest quality ingredients procured from across the globe. All our production facilities are ISO 9001-2015 and ISO 22000 certified by Intertek."

Lovely Bake Studio, in the last few years has grown from strength to strength and has become one of the fastest growing FMCG brand. In a short span of time it has built a strong network of more than 1500 premium retailers and more than 20 distributors in India and is associated with the biggest retailers such as WHSmith, Godrej Nature's Basket, Wal-Mart, Big Bazaar, Easy Day, Metro Cash & Carry, Reliance Fresh, D-Mart and many more along with a fair share of export overseas to the Middle East, Hong Kong and Australia.



ISO 9001-2015 and ISO 22000
Certified by Intertek



HALAL Certified
HIP25190217



OUR PORTFOLIO

COOKIES | TIN GIFTING RANGE | RUSK
DRY CAKES | GREEN TEA



Truly Cookielicious!

Our 100% eggless cookies are made with the finest ingredients and mixed with selected dry fruits, nuts and grains for a taste like never before. With over 14 varieties of cookies inspired by international and traditional flavours, we have the perfect cookie for everyone and every occasion.



CHOCOCHIP COOKIES

A perfect treat for the chocolate lovers! Rich, delectable chocolate cookies filled with chocolate chips throughout. Get ready for loads of chocolate in every scrumptious bite!



COCONUT COOKIES

Our Coconut Cookies are a dream. Perfectly baked and filled with mounds of pure coconut fillings, its crunchy on the outside and chewy in the middle.



AUSTRALIAN ANZAC

A coming together of healthy oats, cashew, honey and coconut. The perfectly healthy cookies for round-the-clock munching with a great shelf life.



BUTTER PISTA COOKIES

Made with the finest hand picked pistachios - our crisp, delicious, golden-brown Butter Pista cookies are perfect with a cuppa and gone in seconds!



ALMOND ROASTED

An extraordinarily smooth cookie loaded with perfectly roasted king almonds and baked with goodness of butter. We also call them the-dream-come-true cookie!



OATS & RAISINS COOKIES

Our Oatmeal Raisin Cookies are super soft, thick, crunchy and loaded with oats and juicy raisins. The perfect combination of health and taste.



CORNFLAKES COOKIES

Absolutely delightful, crunchy, and addictive - imagine butter-rich cookies rolled with crunchy cornflakes! Every bite is a perfect crunch. Did you say heavenly already?

A PACK FOR ALL SIZES



Easy to carry, yummm to eat and pocket friendly. Our pocket cookie packs are made to be your on-the-go companion. Carry it along in your backpack, in your tiffin or in your pocket. Because, its always a good time for a cookie!

**CHOCOCHIP COOKIES | OATS & RAISINS COOKIES | COCONUT COOKIES | BUTTER PISTA COOKIES | CORNFLAKES COOKIES
ALMOND ROASTED COOKIES | AUSTRALIAN ANZAC COOKIES**

Each pack contains minimum 6 pillow packed cookies

Size : 160 L x 65 w x 55 H mm



The perfect home pack to enjoy with friends and family and serve guests on all occasions. Comes in many flavours and lip smacking taste

**CHOCOCHIP COOKIES | OATS & RAISINS COOKIES | COCONUT COOKIES | BUTTER PISTA COOKIES | CORNFLAKES COOKIES
ALMOND ROASTED COOKIES | AUSTRALIAN ANZAC COOKIES | ITALIAN BISCOTTI | KAJU ROASTED COOKIES**

Each pack contains minimum 22 pillow packed cookies

Size : 109 L | 66 W | 203 H mm



A great size to share with all age groups and keep handy for that sudden uninvited guests. Available in seven different mouth watering variants

**CHOCOCHIP COOKIES | OATS & RAISINS COOKIES | COCONUT COOKIES | JEERA SALTED BISCUITS | AJWAIN SALTED BISCUITS
DESI GHEE ATTA BISCUITS | ATTA BISCUITS available in 350g package**

Each pack contains minimum 40 pillow packed cookies

Size : 135 L | 66 W | 240 H mm

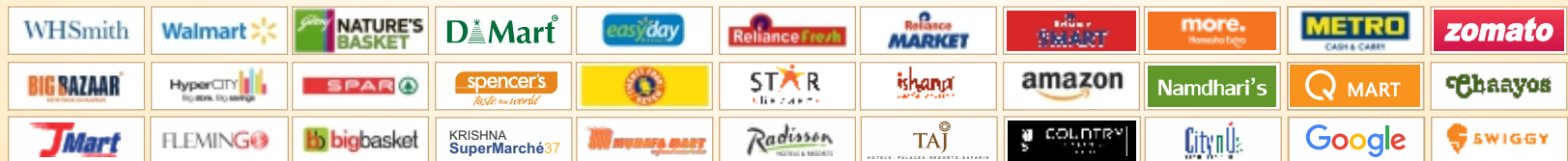


OUR PRODUCTS ARE PLACED AT ALL MAJOR SUPERMARKETS & MODERN TRADE CHAINS

1500 general trade stores | 500 modern trade stores | Airports

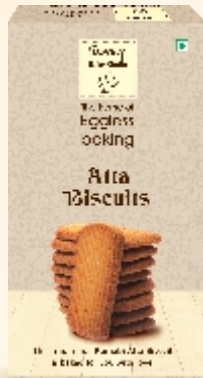


Our Strong Presence



TEA TIME BISCUIT RANGE

Our delectable range is made with authentic traditional flavours, spices and is loved by all ages, with a special flavour for everyone in the family!



ATTA BISCUITS

Pure, unadulterated taste of the goodness of wheat which keeps you wanting more!

Net quantity. 350g
Size : 135 L | 65w | 240 H mm



DESI GHEE ATTA BISCUITS

Take a trip down the nostalgia lane with our pure Desi Ghee Atta Biscuits

Net quantity. 350g
Size : 135 L | 65w | 240 H mm



JEERA SALTED BISCUITS

A royal salty treat with a punch of Jeera in every bite

Net quantity. 400g
Size : 135 L | 65w | 240 H mm



AJWAIN SALTED BISCUITS

Low on cholesterol, easy to digest biscuits with a twist of Ajwain

Net quantity. 400g
Size : 135 L | 65w | 240 H mm



**Make Memories
Over A Cup Of Tea
With Your Loved One's**

Live life by delicious moments



Let The Celebrations Begin !

We have the perfect gift for
every occasion

INTERNATIONAL TIN GIFT HAMPER RANGE

A first of its kind International Tin packaging that makes a memorable gift every time.
Select from our assorted range of cookies and make every moment delicious!

Each box has minimum 24 pieces Size of the box : 144 x 180 mm Net quantity : 250g

ASSORTED COOKIES



Almond Roasted | Cornflakes
Coconut

BUTTER PISTA



ASSORTED COOKIES



Chocochip | Oats & Raisins
Australia Anzac

ALMOND ROASTED
COOKIES



ASSORTED COOKIES



Coconut | Butter Pista
Australia Anzac

CHOCOCHIP COOKIES



INTERNATIONAL ROUND TIN BOXES RANGE

A first of kind International Round Tin Boxes for all your gifting needs year-round.
Gift them individually or all together and make every moment special.

Each box has minimum 36 pieces | 9 pieces of 4 variants Size of the box : 317 x 56 mm Net quantity : 350g



CELEBRATIONS

- Coconut Cookies
- Almond Roasted Cookies
- Butter Pista Cookies
- Cornflakes Cookies

FESTIVITIES

- Chocochip Cookies
- Australian Anzac Cookies
- Butter Pista Cookies
- Coconut Cookies

BRITISH DELIGHTS

- Cornflakes Cookies
- Oats & Raisins Cookies
- Australian Anzac Cookies
- Coconut Cookies

EUROPEAN DELIGHTS

- Coconut Cookies
- Oats & Raisins Cookies
- Almond Roasted Cookies
- Cornflakes Cookies

ROYAL TEMPTATIONS

- Coconut Cookies
- Butter Pista Cookies
- Chocochip Cookies
- Cornflakes Cookies

TIN BOXES WITH OUTER GIFTING COVER (WHITE)

TIN BOXES WITH OUTER GIFTING COVER (RED)

LET CELEBRATIONS BEGINS !

Rejoice this Festive Season with our mouth watering range of 100% Eggless Cookies. Made with finest ingredients, traditional recipes and a whole lot of love to make your festive moments truly delicious!



A TIME FOR CELEBRATION

Coconut Cookies
Chocochip Cookies
Oats & Raisins Cookies
Australian Cookies

SIZE : 388 x 210 x 60 mm
Net Qty. : 300 g

DELIGHTS

Coconut Cookies
Almond Roasted Cookies
Butter Pista Cookies
Cornflakes Cookies

SIZE : 489 x 249 x 65 mm
Net Qty. : 600 g

SHUBH UTSAV

Sweet Pretzel
Jeera Circle
Sweet Swirl

SIZE : 370 x 305 x 50 mm
Net Qty. : 500 g



Nutritional Wholesome Rusks

Enjoy every moment with your favourite
tea-time companion

CRISPY RUSK RANGE

Baked with the goodness of high quality wheat our Rusks are delightfully light, crunchy and truly delicious. Bond with your friends and family over tea or serve them with butter, cheese, jam, olives or anything else you fancy. The possibilities are endless and the taste is truly limitless. Are you ready to rusk it?

Tea Time*, *With Friends*, *At Picnics*, *At Work*, *Tv Time*, *Serving occasions

Size of the box : 130 L | 70 W | 190 H mmm Net quantity : 350g



ATTA RUSK

Light, healthy and flavourful, our Atta rusks are made with a double punch of milk and benefits of healthy flour. Easy to digest and loved by all ages.



SUJI RUSK

Double toasted for a great crunch with well balanced sweetness, our Suji rusks make for the perfect round-the-clock munching.



ELAICHI RUSK

With a scintillating Elaichi flavor, make your tea-time a happy time. Crunch into the goodness of cardamon and healthy grains.

LET'S GET TOASTY!

Take a trip down nostalgia range with our super-toasty range of Butter Atta and Butter Elaichi Rusks.

Tea Time*, *With Friends*, *At Picnics*, *At Work*, *Tv Time*, *Serving occasions

Size of the box : 120 L | 50 W | 150 H mmm Net quantity : 150g



ATTA BUTTER RUSK

Light, healthy and flavourful, our Atta rusks are made with a double punch of milk and benefits of healthy flour. Easy to digest and loved by all ages.



ELAICHI BUTTER RUSK

With a scintillating Elaichi flavor, make your tea-time a happy time. Crunch into the goodness of cardamon and healthy grains.

A photograph of several thick slices of chocolate chip cake arranged on a light-colored wooden cutting board. The cake has a golden-brown crust and a moist interior studded with dark chocolate chips. In the foreground, there are a few small red berries and a slice of yellow lemon. The background is softly blurred, showing a white tablecloth and a yellow cloth. The entire image is set against a solid orange background.

A Touch Of Softness

Make your day special with our heavenly range of dry cakes

RICH AND INDULGENT DRY CAKES

Lay your hands on a range of the classiest dry cakes you've ever had. Made with age old traditional recipes, rich dry fruits, nuts and freshly sourced ingredients, our perfectly baked dry cakes are ready to delight all ages and all taste palates.

Size of the box : 215 L | 90 W | 70 H mmm
Net quantity : 250g

Size of the box : 235 L | 170 W | 70 H mmm
Net quantity : 500g



ENGLISH FRUIT CAKE

What could be more delicious than a slice of traditionally baked English fruit cake? Packed with the finest quality dry fruits, it's the perfect treat for all occasions.

ALMOND DRY CAKE

Ozzing with the goodness of hand picked king almonds, every slice is a masterpiece. Be warned, though, one slice will never be enough.

CASHEW DRY CAKE

Made with finest International cashews, our Cashew Dry Cake is a bestseller. Share with friends (or eat it all alone) for a joyous experience.

Also available in

CHOCOCHIP DRY CAKE | CAPPUCCINO | BANANA WALNUT | CHOCO WALNUT | RICH PISTA | DATE WALNUT

Introduces **HERBAL GREEN TEA**

A sensation of well being and freshness

100% Natural 
25 TEA BAGS

**Our tea is
enriched with
benefits of
cinnamon**

- Digestion - Prevention of Cold & Cough
- Good for Diabetics - Keeps Cholesterol level in check



With the goodness of Garlic

One bite of our Garlic Rusk and you will be a fan. Our latest innovative product loved by one and all. Savour your favourite Rusk with the goodness of garlic making it divine in taste, low on cholesterol and easy to digest.

Size of the box : 135 L | 65W | 240 H mmm
Net quantity : 200g



OUR NEW INTRODUCTIONS !

Make your moments special with our exclusive Indian Sweets and Frozen Sweets & Snacks range from the house of Lovely Sweets - A name trusted for over 50 years!



UNLIMITED CHOICES!

We are pleased to announce **M.A.P (Modified Atmosphere Packaging)** technology for Indian Sweets packaging increases shelf life naturally without adding preservatives!
Now enjoy a fresh and flavourful taste in every bite.



OUR DISTRIBUTOR NETWORK



Global Export Network
**Hong Kong, Australia
California, New Zealand,
Saudi Arabia (Jeddah)**

Over 5000 Retailers And Presence In All Major Airports.
Currently Selling Across India!



LOVELY BAKE STUDIO

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