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# A Behemoth In The Making

Leaders are made, they are not born. They are built with ambition, dedication and hard work. Building this success story has been an experience of growth, as well as learning, for the Adani Wilmar brand. Today, it stands strong with a turnover that exceeds 3.5 billion USD and holds the largest portfolio of brands, in consumer essentials, like Edible Oils, Basmati Rice, Pulses, Besan, Wheat Flour and Soya Chunks. It is also an established industrial supplier of Oils & Fats, Oleo Chemicals, Castor Oil derivatives and Soya value-added products.

"Our people are the most valuable asset of Adani Wilmar.  
We are building up an expertise to do tomorrow's business, today."

**Mr. Gautam Adani,**  
Chairman & Managing Director





# Creators Of A Formidable Force

The Adani Group of India was founded in 1988 and is one of the stalwarts of the Indian industry. With a turnover in excess of 12 billion USD, Adani is a globally integrated infrastructure player in key industry verticals that encompass resources, logistics and energy. It is also one of the largest mining groups in India and owns several ports and terminals across the nation; this includes India's largest port at Mundra, Gujarat. The group's scope of business encompasses coal mining – it being the No.1 importer of the commodity in India, it is also the No.1 private thermal power producer with a large network of ports, Special Economic Zones and multimodal logistics that include railways & shipping, energy generation & transmission and gas distribution. It is a true powerhouse in the Indian industrial landscape.

Wilmar International Limited of Singapore was founded in 1991 and is Asia's leading agribusiness group. Its integrated agribusiness model encompasses the entire value chain of the agricultural commodity processing business, which is from origination and processing, to branding, merchandising and distribution of a wide range of agricultural products.

The Wilmar Group boasts of a turnover that is in excess of 41 billion USD and is one of Asia's true giants of industry. Success stories always begin with one momentous step. When Adani Group of India and Wilmar International of Singapore joined hands in 1999, history was born. A giant was born. Together, they set out to give India its healthiest food products, including its most eminent edible oil brand, Fortune. Today, the Adani Wilmar brand stands peerless in the Indian market and is a leader in the edible oil category. This is a testament to their hard work, high standards of operation and sincere dedication.





# A Vision Rooted in A Promise.

"To be a globally admired leader in integrated agri-business with  
a deep commitment to nation building."



# Spreading Wings Across the World

In its constant endeavour to scale new heights, the Adani group forayed into the lucrative exports sector and thus began a new chapter of excellence in exports. Adani Wilmar Limited's (AWL) Export Division commenced its operations in 2004, and today it has extended its footprints across the world; United States of America, Canada, Middle Eastern countries, South-East Asian nations, Africa, etc. are some of its key markets. In a short span of time, AWL has been awarded the status of Trading House, by the Government of India.

World class quality is the hallmark of AWL, its refined oils are no exception. The refined oils meet the globally acknowledged CODEX, WHO and FAO standards. It comes as no surprise that the standards set by AOCS are also met. Continuing in the same vein of excellence the organization has also applied for HACCP and ISO 9001 certification.

AWL prides in being the first mover, this pioneering spirit led to the launch of Soyabean oil in a packed form for the first time in the Middle Eastern territories. As time went on, Fortune and Raag brands have become household names in this region. Today, the organization boasts of a distribution network that spans across the Gulf countries, which includes A/B class outlets.

Top-notch infrastructure is what differentiates AWL from the rest. It boasts of automated state-of-art computer controlled machinery with massive manufacturing capacity, so no matter what the demand is, AWL is always ready to meet the demands and serve its esteemed customers time after time.

AWL's extensive reach :





# Roots Spread Across The Nation.

Adani Wilmar has established its presence across India with state-of-the-art integrated refining and crushing units with in-house packaging facilities, R & D labs, blow-moulding facilities, corrugated box plants, tin manufacturing facilities and multi-layer packaging film plant manufacturing units.

Today, Adani Wilmar has the largest distribution network in the branded edible oil segment in India. This extensive network spans the length and breadth of the country and has a formidable presence internationally as well.

## Facts and Figures

- Crushing Capacity - 9,000 tonnes/day
- Existing Refining Capacity - 12,440 tonnes/day
- Upcoming Refining Capacity - 5,100 tonnes/day
- Existing Packaging Capacity - 11,500 tonnes/day
- Upcoming Packaging Capacity - 2,800 tonnes/day
- Stock Points - 95
- 5,000 distributors, and over 1 million retail outlets, serve 30 million households.



# Our Businesses

With powerful resources, and great experience at its disposal, Adani Wilmar Ltd. is relentlessly engaged in providing the best quality products to its users.

Apart from their popular range of food products and oils, they also lend a strong support to other industries with their Industrial Essential Products.

## Consumer Essential

Honouring its promise to give India the best food, Adani Wilmar Ltd. has a range of food products under their famous brands – Kings, Bullet, Raag, Avsar, Pilaf, Jubilee, Fryola, Alpha and Aadhaar. This array of products can be categorized into edible oil, rice, besan, pulses & soya chunks. Each of these products meets international standards of quality, and offers only the best in its products, which is a hallmark of Adani Wilmar's promise of quality and good health.

And along with this it has also given India its No.1 Edible Oil brand, Fortune.







# The **Fortune**<sup>®</sup> Story

Fortune is one of India's leading Edible Oil brands and winner of prestigious awards like Superbrands, Most Admired Brand and Best Corporate Brand\*. Fortune's incredible success story saw it emerge as the market leader in the edible oil segment within 2 years of launching. It has retained that position ever since and has expanded into being a brand that offers a wide range of health-centric food products that include Basmati Rice, Pulses, Besan, Wheat Flour and Soya Chunks.

With this solid range of premium quality products, Fortune celebrates the Joy of Home-cooked meals around the world. Dive into our product detailer to make your choiced selection.

\* Superbrands 2016-17, Whitepage International and Economic Times.





## EDIBLE OILS



### RICE BRAN HEALTH OIL

Physically Refined Rice Bran Oil



- Gamma Oryzanol: Improves HDL/LDL ratio. Healthier heart
- Cholesterol lowering oil: Heart friendly
- Squalene: Improves skin tone & delays wrinkle formation
- Natural antioxidants: Protection against diseases
- Ferulic Acid<sup>^</sup>: Stimulates hormonal secretion, rejuvenates health

<sup>^</sup>: Ferulic Acid = 4 hydroxy 3 methoxy cinnamic acid

PET Bottles -		Pouches -		Jerry Cans -		
1 Litre	1 Litre	1 Litre	1 Litre	2 Litre	5 Litre	15 Litre

### SUN LITE

Refined Sunflower Oil



- A light, healthy and nutritious oil that is easy to digest
- Low in saturated fats and rich in natural Vitamins
- Consists mainly of polyunsaturated fatty acids
- Goes through a highly specialised process of winterisation that removes almost all the wax content in the oil

Pouches			Jerry Cans	
200 ml	500 ml	1 Litre	5 Litre	15 Litre
PET Bottles			Tins	
500 ml	1 Litre	1.8 Litre	15 Litre	15 Kg



### SOYA HEALTH OIL

Refined Soyabean Oil



- Light, odourless, and healthy oil
- Contains Omega 3 – an essential fatty acid for the human body
- Helps maintain a healthy heart
- Contains PUFA - an essential fatty acid for reducing cholesterol level

Pouches			Jerry Cans		
500 ml	1 Litre	1 Litre	2 Litre	5 Litre	15 Litre
PET Bottles			Tins		
1 Litre	1.8 Litre	5 Litre	15 Litre	15 Litre	15 Kg



Also available as 'Mahafortune' in select markets.









## KACHI GHANI

Pure Mustard Oil

- 
 • Made from the first press of mustard in the traditional way of slowly crushing the best mustard seeds in a temperature-controlled environment to retain its pungency and natural properties
- 
 • Its high pungency level enhances the taste of the food and helps stimulate your appetite
- 
 • Also helps in keeping pickles fresh for a longer duration while retaining their traditional flavour

Pouches		Jerry Cans	
1 Litre		1 Litre	2 Litre 5 Litre

## VIVO

- 
 • It helps manage high blood sugar level\*
- 
 • Improves insulin sensitivity\*
- 
 • Manage high blood pressure\*\*
- 
 • An oil for the entire family

\* The American Journal of Medicine (2016) 129:731-739 | \*\*Journal of Clinical Lipidology (2016) 10, 339-349  
 Reference: Proceeding of American Diabetes Association at Boston USA June 5-9, 2015 (Page No. 834 P)




# For VIVO advises disciplined lifestyle as advised by your physician along with using Fortune VIVO as your cooking medium

Pouches		Jerry Cans	
1 Litre		1 Litre	2 Litre 5 Litre



## GROUNDNUT

Filtered Groundnut Oil

- 
 • Infused with the rich flavour of peanuts
- 
 • The extraction of the oil from seeds is done by traditional and organic cold processing to maintain its purity
- 
 • Stable at high temperatures making it ideal for deep frying and sauteing

Pouches		Jerry Cans	
1 Litre		5 Litre	15 Litre

PET Bottles		Tins
1 Litre		15 Kg





# GOLDNUT

Refined Groundnut Oil



- Ideal for deep frying as it preserves the natural aroma of the food
- Sourced from the best raw groundnuts in the country
- Crystal clear, light and one of the most preferred oils in the country

Pouches — Jerry Cans —

1 Litre    5 Litre    15 Litre

PET Bottles - Tins —

1 Litre    15 Kg

SKU Combination	1.8 Litre x 8	1.8 Litre x 6	3 ltr x 6	5 Litre x 4
Loadability	800 cartons	1000 cartons	850 cartons	815 cartons




SKU Combination	500 ml X 24	1 Litre X 12	2 Litre x 6
Loadability	1300 cartons	1420 cartons	1200 cartons



## FOOD PRODUCTS

### FORTUNE BASMATI RICE








-  • Sourced from pristine Himalayan foothills
-  • Authentic taste and real basmati aroma
-  • Soft, non-sticky and fluffy rice preparations

Packs

1 Kg    5 Kg

### FORTUNE SOYA CHUNKS

-  • It has 52% protein, which is 15 times more than milk\*.
-  • It is 99 % fat-free
-  • Proti-9 has the perfect balance of the 9 amino acids, essential for healthy growth
-  • Super soaking capabilities makes it soft, delicious and easy to digest
-  • It also contains essential vitamins, minerals and fibre, which are vital for growing children

Packs

10 gm    90 gm    200 gm    1 Kg




(Also available in Mini Chunks & Granules)

\*Milk's ( cow Milk) protein comparison has been done on the basis of per 100 grams.  
Source: Nutritive Value of Indian Foods (NIN Handbook of Common Indian Foods)



### FORTUNE BESAN

Contains 100% Gram Flour

-  • Processed from the best quality chickpeas
-  • Absolutely untouched by hands to maintain 100% hygiene
-  • Advanced grinding process to retain the rich aroma and taste

Pouches

200 gm    500 gm    1 Kg

Sacks

10 Kg    20 Kg    35 Kg    50 Kg





## FORTUNE CHAKKI FRESH ATTA

Whole Wheat Flour

-  • Atta that will fascinate your 5 senses
-  • 100% Atta, 0% Maida
-  • Natural chakki process retains the goodness & natural taste
-  • Rich in dietary fibre
-  • Soft & fluffy rotis

Packs

1 Kg	5 Kg	10 Kg	25 Kg
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### Fortune Basmati Rice

SKU Combination	1 Kg x 20	5 Kg x 4
Loadability	900 cartons	900 cartons

Bulk packs are also available.

### Fortune Soya Chunks

SKU Combination	200 gm x 50
Loadability	400 cartons

### Fortune Besan

SKU Combination	500 gm x 40	1 Kg x 20
Loadability	900 sacks	900 cartons

### Fortune Wheat Flour

SKU Combination	5 Kg x 6	10 Kg x 3
Loadability	600 cartons	600 cartons

Bulk packs are also available.





## Industrial Essential

Besides Edible Oil and Food Products, Adani Wilmar also caters to the institutional demand through its industry essential range which includes bulk packs of consumer essentials products, Specialty fats, Lauric range, Castor Oil derivatives, Oleo chemicals and Soya value added products.

### SPECIALTY FATS & LAURIC RANGE :

The company also offers an assemblage of products under its Specialty fats and Lauric range that are tailor-made for a variety of bakery and confectionery-based products. And with its continuous efforts in innovation and research, Adani Wilmar is meeting the demands of major biscuit, confectionery and frozen dessert companies in India.

One can choose products from their wide range of brands like:

- JUBILEE
- BESSCHOC
- WILSHORT
- BAKEWELL





### CASTOR OIL:

The Adani Wilmar facilities are also equipped with cutting edge technology to manufacture different grades of castor oil such as cold-pressed, pharma grade and low moisture oil. And within a few years, Adani Wilmar has taken rapid strides in castor oil production and export.

### OLEO CHEMICALS:

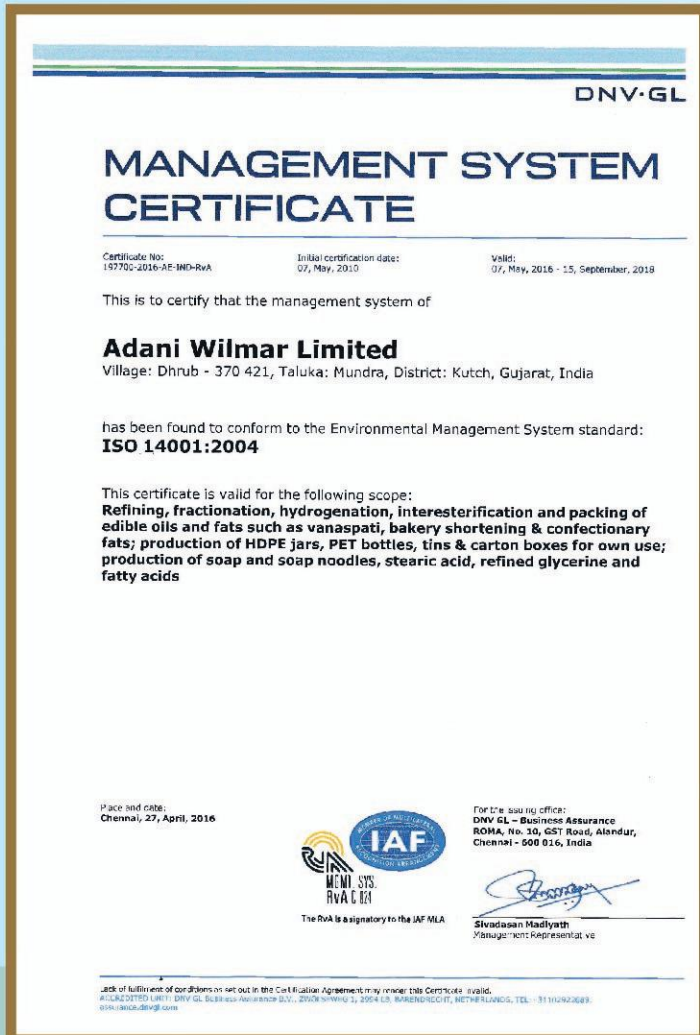
The Oleochemical plant at Mundra, Gujarat, is the largest facility in India. Every aspect of human life is touched by Oleo Chemicals derivative, from skin care creams, soaps, oils, detergents to even automobile tyres, lubricants, chocolates and confectioneries. Our extensive array of products includes fatty acids, steric acid, soap noodles and refined glycerin. In a short period of time it has carved a niche for itself as one of the prominent suppliers of soap noodles across India and the preferred choice of most pharmaceutical companies. AWL boasts of a proud list clientele for its Industrial Essential Range. Another facet of their diverse power Group.





# Certification

World class quality is the Hallmark of AWL, its refined oils are no exception. The refined oils meet the globally acknowledged CODEX, WHO and FAO standards. It comes as no surprise that the standards set by AOCS are also met. Continuing in the same vein of excellence, the organization has also applied for HACCP and ISO 9001 certification. This guarantees more happy families across the world and a product range to be proud of.



**DNV-GL**

## MANAGEMENT SYSTEM CERTIFICATE

Certificate No: 197700-2016-AE-IND-RvA Initial certification date: 07, May, 2016 Valid: 07, May, 2016 - 15, September, 2019

This is to certify that the management system of

**Adani Wilmar Limited**  
Village: Dhruv - 370 421, Taluka: Mundra, District: Kutch, Gujarat, India

has been found to conform to the Environmental Management System standard:  
**ISO 14001:2004**

This certificate is valid for the following scope:  
**Refining, fractionation, hydrogenation, interesterification and packing of edible oils and fats such as vanaspati, bakery shortening & confectionary fats; production of HDPE jars, PET bottles, tins & carton boxes for own use; production of soap and soap noodles, stearic acid, refined glycerine and fatty acids**

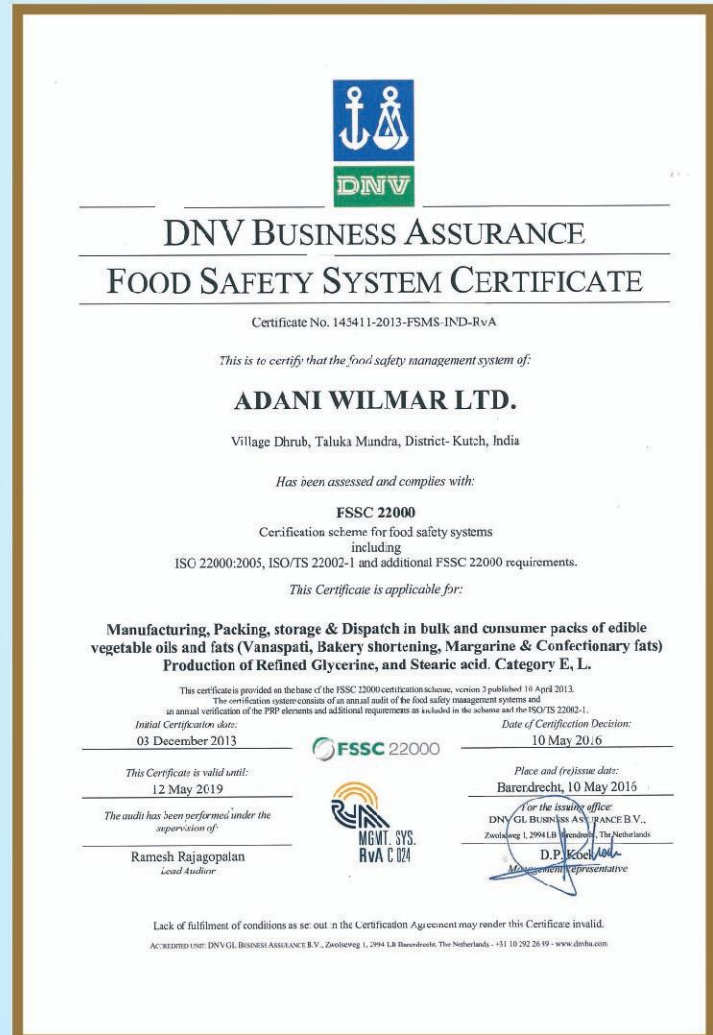
Place and date:  
Chennai, 27, April, 2016

For the issuing office:  
DNV GL - Business Assurance  
ROMA, No. 30, GST Road, Alandur,  
Chennai - 600 016, India

The RoA is signatory to the IAF MLA

Sivadasan Madiyath  
Management Representative

Lack of fulfillment of conditions as set out in the Certification Agreement may render this Certificate invalid.  
AKKASOTRO LAAT, DNV GL Business Assurance B.V., Zeeburg 1, 2004 LB, ROTTERDAM, THE NETHERLANDS, TEL.: +31 (0)20 26 28 99  
www.dnvgl.com



**DNV**

## DNV BUSINESS ASSURANCE FOOD SAFETY SYSTEM CERTIFICATE

Certificate No. 145411-2013-FSMS-IND-RvA

This is to certify that the food safety management system of:

**ADANI WILMAR LTD.**  
Village Dhruv, Taluka Mundra, District-Kutch, India

Has been assessed and complies with:

**FSSC 22000**  
Certification scheme for food safety systems  
including  
ISO 22000:2005, ISO/TS 22002-1 and additional FSSC 22000 requirements.

This Certificate is applicable for:

**Manufacturing, Packing, storage & Dispatch in bulk and consumer packs of edible vegetable oils and fats (Vanaspati, Bakery shortening, Margarine & Confectionary fats) Production of Refined Glycerine, and Stearic acid. Category E, L.**

This certificate is provided on the basis of the FSSC 22000 certification scheme, version 2 published 16 April 2013.  
The certification system consists of an annual audit of the food safety management systems and an annual verification of the PRP elements and additional requirements as included in the scheme and the ISO/TS 22002-1.

Initial Certification date: 03 December 2013 Date of Certification Decision: 10 May 2016

This Certificate is valid until: 12 May 2019

Place and (re)issue date:  
Barerrecht, 10 May 2016

The audit has been performed under the supervision of:

Ramesh Rajagopalan  
Lead Auditor

For the issuing office:  
DNV GL BUSINESS ASSURANCE B.V.,  
Zeeburg 1, 2004 LB, Rotterdam, The Netherlands  
D.P. Kocel  
Management Representative

Lack of fulfillment of conditions as set out in the Certification Agreement may render this Certificate invalid.  
ACCREDITED UNIT: DNV GL BUSINESS ASSURANCE B.V., Zeeburg 1, 2004 LB, Rotterdam, The Netherlands, +31 (0) 20 26 28 99 - www.dnvgl.com





DNV-GL

## MANAGEMENT SYSTEM CERTIFICATE



Certificate No: 294462-2016-HSO-IND-DNV	Initial certification date: 05, April, 2016	Valid: 05, April, 2016 - 05, April, 2019
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This is to certify that the management system of

**Adani Wilmar Limited**  
Village: Dhruh - 370 421, Taluka: Mundra, District: Kutch, Gujarat, India

has been found to conform to the Occupational Health and Safety Management System standard:  
**OHSAS 18001:2007**

This certificate is valid for the following scope:  
**Production of edible oil, vanaspati, bakery shortening & oleo products such as fatty acids (split, distilled, fractionated), soap noodles and glycerine**  
**Production of HDPE jars, PET bottles & Tins for own use**

Place and date: Chennai, 13, April, 2016		For the issuing office: DNV GL - Business Assurance ROMA, No. 10, GST Road, Alandur, Chennai - 600 016, India   Sivadasan Madiyath Management Representative
---------------------------------------------	-------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Lack of fulfillment of conditions as set out in the Certificate Agreement may render this Certificate invalid.  
ACCREDITED UNIT: DNV GL Business Assurance S.A., ZWISERWEG 1, 2009 ZWISER, NETHERLANDS. TEL: +31102922699  
Bureau: dnvgl.com

DNV-GL

## MANAGEMENT SYSTEM CERTIFICATE



Certificate No: 197699-2016-IQ-IND-RVA	Initial certification date: 07, May, 2010	Valid: 07, May, 2016 - 15, September, 2018
-------------------------------------------	----------------------------------------------	-----------------------------------------------

This is to certify that the management system of

**Adani Wilmar Limited**  
Village: Dhruh - 370 421, Taluka: Mundra, District: Kutch, Gujarat, India

has been found to conform to the Quality Management System standard:  
**ISO 9001:2008**

This certificate is valid for the following scope:  
**Refining, fractionation, hydrogenation, interesterification and packing of edible oils and fats such as vanaspati, bakery shortening & confectionary fats; production of HDPE jars, PET bottles, tins & carton boxes for own use; production of soap and soap noodles, stearic acid, refined glycerine and fatty acids**

Place and date: Chennai, 27, April, 2016		For the Issuing office: DNV GL - Business Assurance ROMA, No. 10, GST Road, Alandur, Chennai - 600 016, India   Sivadasan Madiyath Management Representative
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Lack of fulfillment of conditions as set out in the Certificate Agreement may render this Certificate invalid.  
ACCREDITED UNIT: DNV GL Business Assurance S.A., ZWISERWEG 1, 2009 ZWISER, NETHERLANDS. TEL: +31102922699  
Bureau: dnvgl.com





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